

# SPARTA HOCKEY CLUB



*Dear Business Owner,*

*The Sparta Hockey Club Association is reorganizing and promotes youth hockey for girls and boys in our respected community. We believe that boys and girls that participate in our program will learn more than just the skill of hockey. They learn determination, teamwork and personal responsibility. We are proud of our KJS United hockey team but would like to expand the youth program once again with the overwhelming responses we have received from our Sparta community. The Youth, Middle School and High School hockey in our surrounding townships have developed many great players and individuals over the years through its successful programs. We would like to provide this opportunity to our local boys and girls here in Sparta. In addition, our goal is to provide the opportunity for youth player of all skill and ages at the Skylands Ice world Arena located in Stockholm, NJ.*

*We would like to make youth hockey more affordable to the families of our Sparta community. To accomplish this, we are asking businesses in and out our community to help us with our sponsorship effort. We have put together various sponsorship packages. We also welcome your sponsorship ideas (for example, discounted or free products and services or a percentage of sales).*

*Your sponsorship of the Sparta Hockey Club will not go unnoticed. The boys and girls of our program, as well as their parents, truly appreciate the donations our non-profit organization receives.*

*Please contact me at [spartahockeynj.com](http://spartahockeynj.com) or (862) 251-2800 if you have any questions or can become a sponsor. We look forward to reestablishing Sparta youth hockey and working with our community and partner on developing our local girls and boys athletes. Thank you for your time, consideration and support for greater Sparta !*

*Sincerely,*

*Maria Petrou and Sparta Hockey Club.*



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## For your sponsorship, your business will receive;

- ❖ A logo and a link on our web site sponsors page
- ❖ Your business card or flyer in the sponsorship area at the Skylands Ice World Arena.
- ❖ Included in our monthly sponsorship emails to all our association members, families and businesses.
- ❖ Included on the "preferred businesses list" that will be sent to the visiting teams.
- ❖ All associated Sparta Hockey Club social media platforms "preferred businesses list" post with your logo and link.
- ❖ Current year Sparta Hockey Club Team framed photo for your business with sponsorship highlights.

## \*Association Sponsor \$500

All benefits listed above.

## \*Team Sponsor \$ 2,000

All benefits above plus a sponsorship plaque for your business and your banner hung at the rink during home games. Included in our yearly booklet as preferred sponsor of Sparta Hockey Club.

## \*Official Team Sponsor \$ 7,500

All benefits above listed as primary sponsor, inclusive of "Team Sponsor" package. Your business name on our jerseys (**only 2 official team sponsors per year**)

## \*Additional Donations Welcomed

Donate any hockey related items for silent auctions and/or for player and team incentive prizes throughout the season. (**Gift cards, Hockey Jerseys, Hockey Equipment, Hockey Sticks, Water Bottles, Hockey Tape etc.**)

*Thank you for your time, consideration and support... GO SPARTA !*

